

# Demystifying the water market

## Key Events

### Before April 2017

Your water supplier has been decided by your region



### After April 1st 2017



Businesses of all sizes can choose their water supplier



Businesses can consolidate all of their bills with one water supplier



Businesses can also choose their water and wastewater supplier

### 2008

Scotland became the first country with a deregulated non-domestic water market

### 2014

The Water Act created a framework for an open water market in England

### Oct 2016

The shadow water market opened to test systems and processes

Existing water companies notified Ofwat of their intentions to compete or exit the open water market

### Jan 2017

To date, Ofwat has received 21 applications (and growing) for water retail licences

### Apr 2017

The open water market launches for all of England's non-domestic customers

## What to expect from Open Water



Lower prices for water and wastewater



Greater water efficiency



Improved service

**Keen to consolidate your bills with us this April?**

**Get in touch today and we'll do the rest!  
0203 750 9300**